The College of Nursing Contemporary Issues in Urban Health Conference is being held on **Wednesday, April 17, 2019**. It is the signature event for the College of Nursing, engaging over 300 attendees including nurse scientists, healthcare leaders and students who are preparing to become nurse leaders in research, education and practice. Sponsors not only receive recognition and visibility among an audience of industry leaders, experts and the future nursing workforce, but demonstrate their commitment to nursing research and excellence, supporting current and future generations of nurse scholars. An Urban Health Conference sponsorship also sets the stage for the event’s keynote presentations delivered by nationally renowned nurse scholars.

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Contemporary Issues in Urban Health
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- Sponsor table at the conference
- Your company listed on the online RSVP page and in the conference program
- Your company listed and linked on the College of Nursing 2019 Urban Health Conference website
- Ability to increase booth traffic by communicating electronically with attendees
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- Your company featured in the online and mobile exhibitor profiles
- Your company featured in an interactive map showcasing where vendor tables are located
Rosa Gonzalez-Guarda, PhD, MPH, RN, CPH, FAAN

Rosa Gonzalez-Guarda, PhD, MPH, RN, CPH, FAAN, is Associate Professor at Duke University School of Nursing and the Faculty Lead for the Population Health Research Area of Excellence for the school’s Center for Nursing Research. She also serves as the Co-Director of the Pilots Core for Duke’s Clinical Translational Science Institute. Her research focuses on describing the intersection of intimate partner violence, substance abuse, HIV and mental health among Latinos in the U.S. and the development of culturally-tailored interventions to address these. She uses a syndemic orientation, mixed methods, and community engaged strategies to address these areas of interest.

She is currently the principal investigator of a longitudinal study funded by the National Institute on Minority Health and Health Disparities at the National Institutes of Health (1 R01 MD012249-01) that will help identify the impact that acculturation stress and resilience have on biobehavioral and mental health outcomes among young adult Latino immigrants over time. She is also currently the principal investigator of a Hillman Foundation Emergent Innovation Award that will develop a smartphone application that aims to prevent intimate partner violence among young adult Latino immigrants.

Dr. Gonzalez-Guarda is committed to building and nurturing the next generation of nurses equip to address health disparities. She was one of the five nurses who served on the Institute of Medicine Committee that produced the landmark Future of Nursing Report (2010), was appointed by the Secretary of Health and Human Services to serve on the National Advisory Council on Nursing Education and Practice (NACNEP, 2012-2016), and has been the principal investigator of various programs that promote health disparities research careers for underrepresented minority nurses and students from various health professions.

Dr. Gonzalez-Guarda is an alumna of the Substance Abuse Mental Health Services Administration Minority Fellowship Program at the American Nurses Association, the Robert Wood Johnson Foundation Nurse Faculty Scholars Program, and is a fellow of the American Academy of Nursing.
Salimah H. Meghani, PhD, MBE, RN, FAAN

Salimah H. Meghani, PhD, MBE, RN, FAAN has a long-standing commitment to advancing the field of palliative care through scholarship and service. During 2005-2007, she served on the Pennsylvania Department of Aging’s state taskforce: Improving Quality at the End of Life for Pennsylvanians. This committee assessed the status of palliative care in the state and formulated recommendations for improving advanced illness care for Pennsylvanians. Between 2007-2009, Dr. Meghani served on the Pennsylvania Patient Life-Sustaining Wishes Advisory Committee. This committee was appointed by the PA Secretary of Health to assess the feasibility of implementing Physician Order for Life-Sustaining Treatment paradigm in Pennsylvania. This effort led to the endorsement of Pennsylvania POLST to ensure that seriously ill patients’ treatment wishes are documented and honored across healthcare settings. More recently (2012-2014), Dr. Meghani served as a member of the Institute of Medicine (now NAM) Study Committee that authored the report, Dying in America: Improving Quality and Honoring Individual Preferences Near the End of Life.

“My program of research combines an investigation of palliative care and healthcare disparities—two layers of vulnerability embedded in the context of the complex healthcare system. I am committed to helping students and fellows develop skills and the scholarly tools to broach this important area of research.”

Dr. Meghani teaches two core courses in Penn Nursing’s Palliative Care Minor. Preparing the next generation of nursing leaders and researchers is one of the things Dr. Meghani values most. In the core courses that she teaches in the Minor, she engages students in appraising and critiquing existing end-of-life paradigms and reimagining workable models for the future.

Dr. Meghani’s main research interest involves palliative care, specifically understanding and addressing sources of disparities in symptom management and outcomes among vulnerable populations. Her earlier work explicated sources of racial disparities in cancer pain outcomes (NIH/NINR 1K01NR010886) and clarified the role of patient-provider factors contributing to shaping preferences and adherence funded by highly competitive American Recovery and Reinvestment Act Challenge Grant (NIH 1RC1NR011591). This longitudinal, interdisciplinary study leveraged methods from behavioral economics and patient-reported outcomes to understand sources of clinical disparities, preference-formation, consequent medication taking behavior, and clinical outcomes among cancer patients. Currently, Dr. Meghani is leading an American Cancer Society-funded project to elicit patients-family dyad generated ideas to improve cancer pain management and to convert ideas to actionable interventions specific to decreasing disparities (ACS #128779-PEP-15-186-01).
Contemporary Issues in Urban Health
2019 Sponsorship Form

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