



## **Contemporary Issues in Urban Health 2024 Sponsorship Opportunities**

The College of Nursing Contemporary Issues in Urban Health Conference is being held *in-person* on **Wednesday, April 17<sup>th</sup>, 2024**. It is the signature event for the College of Nursing, engaging over 225 attendees including nurse scientists, healthcare leaders and students who are preparing to become nurse leaders in research, education and practice. Sponsors not only receive recognition and visibility among an audience of industry leaders, experts and the future nursing workforce, but demonstrate their commitment to nursing research and excellence, supporting current and future generations of nurse scholars. An Urban Health Conference sponsorship also sets the stage for the event's keynote presentations delivered by nationally renowned nurse scholars.

### **Platinum Sponsor – \$10,000+**

#### Benefits:

- Your company featured in the online and mobile exhibitor profiles
- Gain contact information of attendees through QR code scan
- Logo prominently displayed in sponsor recognition slideshow
- Ability to increase booth traffic by communicating electronically with attendees
- Your company listed and linked on the College of Nursing 2024 Urban Health Research Conference website
- Complimentary conference registrations – 12 registrations (FMV is \$125/ticket)
- Ability to communicate with registrants prior to conference date via Whova
- Sponsor Table in-person and Exhibitor access on virtual conference platform
- Your sponsorship listed on electronic save-the-date postings and emails reaching more than 11,000 inboxes
- Banner ad display on the Whova platform
- Your company listed and linked on the College of Nursing '24 Urban Health Conference
- Your company listed in electronic and mailed conference invitation
- Recognition of your company's support by conference emcee
- Your sponsorship listed on LCD screens in the College of Nursing with traffic of 1,000+ during the semester
- Your company name prominently listed at the registration area and reception
- Your company listed on conference lanyard/tag
- One full-page recognition for your company in conference program
- Social media mentions when promoting the conference

### **Gold Sponsor - \$5,000+**

#### Benefits:

- Your company featured in the online and mobile exhibitor profiles
- Gain contact information of attendees through QR code scan
- Logo prominently displayed in sponsor recognition slideshow
- Ability to increase booth traffic by communicating electronically with attendees
- Your company listed and linked on the College of Nursing 2024 Urban Health Research Conference website

## **Contemporary Issues in Urban Health 2024 Sponsorship Opportunities**

### **Gold Sponsor - \$5,000+**

#### Benefits (Continued from Page 1):

- Complimentary conference registrations – 8 registrations (FMV is \$125/ticket)
- Ability to communicate with registrants prior to conference date via Whova
- Sponsor Table in-person and Exhibitor access on virtual conference platform
- Your sponsorship listed on electronic save-the-date postings and emails reaching more than 11,000 inboxes
- Banner ad display on the Whova platform
- Your company listed and linked on the College of Nursing '24 Urban Health Conference
- Your company listed in electronic and mailed conference invitation
- Recognition of your company's support by conference emcee

### **Silver Sponsor - \$2,500+**

#### Benefits:

- Your company featured in the online and mobile exhibitor profiles
- Gain contact information of attendees through QR code scan
- Logo prominently displayed in sponsor recognition slideshow
- Ability to increase booth traffic by communicating electronically with attendees
- Your company listed and linked on the College of Nursing 2024 Urban Health Research Conference website
- Complimentary conference registrations – 4 registrations (FMV is \$125/ticket)
- Ability to communicate with registrants prior to conference date via Whova
- Sponsor Table in-person and Exhibitor access on virtual conference platform
- Your sponsorship listed on electronic save-the-date postings and emails reaching more than 11,000 inboxes
- Banner ad display on the Whova platform
- Your company listed and linked on the College of Nursing '24 Urban Health Conference



**Contemporary Issues in Urban Health  
2024 Sponsorship Form**

Please complete and return this form with payment to secure your sponsorship.

**Sponsorships**

- Platinum Sponsor \$10,000+
- Gold Sponsor \$5,000+
- Silver Sponsor \$2,500+

**Questions? Contact:**

Patti Wojtowicz, Individual Giving Officer  
Wayne State University College of Nursing  
Phone (313) 577-6251  
Email: pwojtowicz@wayne.edu

**Mail/Email Form to:**

Wayne State University  
PO Box 674602  
Detroit, MI 48267-4602

**Signature and Agreement**

The undersigned agrees to the conditions and benefits set forth in the Sponsorship Opportunities listing.

Official Representative \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Sponsor Information**

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Company URL \_\_\_\_\_

**Payment**

Sponsorship Fee(s) \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

Check, made payable to: Wayne State University

Memo: College of Nursing Index 224851

Visa  MasterCard

Card Number \_\_\_\_\_

Card Exp. Date \_\_\_\_\_

Card CVV Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Street Address \_\_\_\_\_

Cardholder's City & State \_\_\_\_\_

Cardholder's Postal Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

ACH Payment/Transfer – Bank Information:

Fifth Third Bank

ABA ACH Payment – 072405455

ABA Wire Transfer – 042000314

Account Number – 7911780273

Memo: College of Nursing Index 224851

Invoice me, send invoice to:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact for payment

\_\_\_\_\_

**Thank you for your consideration in the sponsorship of the College of Nursing 2024 Urban Health Research Conference.**

**To ensure the most impressions through print, social media, and digital marketing materials be sure to secure your sponsorship as soon as possible.**

**Thank you!**

**Patti Wojtowicz  
Individual Giving Officer  
Wayne State University  
College of Nursing  
313-577-6251  
p.wojtowicz@wayne.edu**



**WAYNE STATE**  
College of Nursing